

अतुल्य भारत  
Incredible India

अतिथि देवो भव  
Athithidevo Bhava

Ministry of Tourism  
Government of India

Indiatourism, Chennai

PONGAL  
TAMILNADU

MAKAR SANKRANTI  
JAMMU & KASHMIR

HAPPY Pongal

HAPPY Makar Sankranti

EK BHARAT SHRESHTHA BHARAT  
एक भारत श्रेष्ठ भारत

EK BHARAT SHRESHTHA BHARAT

Follow Us on

@India Tourism - Chennai

@indiatourism\_ch

@indiatourismchennai

अतुल्य भारत  
Incredible India

अतिथि देवो भव  
Athithidevo Bhava

Ministry of Tourism  
Government of India

Indiatourism, Chennai

IDLY & SAMBHAR  
TAMILNADU

DUM ALOO  
JAMMU & KASHMIR

EK BHARAT SHRESHTHA BHARAT  
एक भारत श्रेष्ठ भारत

EK BHARAT SHRESHTHA BHARAT

Follow Us on

@India Tourism - Chennai

@indiatourism\_ch

@indiatourismchennai

Under Ek Bharat Shreshtha Bharat, Tamil Nadu is paired with Jammu & Kashmir for a year, during which they would engage/promote themselves with one another in the spheres of language, literature, cuisine, festivals, cultural events, tourism etc.